

# Harald-M. Lehnardt

## Awards and Scholarships

- 2008 Pele Award  
Hawa'i Advertising Federation
- 2008 AIGA Award of Excellence  
American Institute of Graphic Arts
- 2008 AIGA Award of Excellence  
American Institute of Graphic Arts
- 2007 Pele Award of Excellence  
Hawaii Advertising Federation
- 2007 Pele Award of Merit  
Hawa'i Advertising Federation
- 1992 Media Studies Dept. Award  
New School for Social Research  
New York, New York
- 1992 Fulbright Kommission Bonn  
Renewal Grant, Bonn, Germany
- 1992 Fulbright Enhancement Grant  
Institut of Int. Education, NYC
- 1991 Media Studies Dept. Award  
New School for Social Research, NYC
- 1991 Member of the BBK  
Fine Art Association Germany
- 1991 Fulbright Kommission Bonn  
USA Scholarship, Bonn, Germany
- 1990 Ecole Nationale de la Photographie  
Deutsch-Französisches Jugendwerk  
Arles, France

## Experience

- Principal Designer and Owner of the dolceVita Group
- since 2008 Guest Instructor, Pacific New Media  
University of Hawai'i at Mānoa, Hawai'i
- 2006 - 2009 Senior Art Director, Info Grafik, Oahu, Hawa'i
- 2005 Design Director, Lassen International, Oahu, Hawa'i
- 2005 - 1998 Senior Art Director: CenterCore Division, ROP & DMI  
Advertex Communication Group, Macy's East, New York
- 1997 - 1998 CenterCore Group Manager & Senior Group Art Director  
Fragrance, Cosmetic and Lingerie Division, ROP & DMI  
Advertex Communication Group, Macy's East, New York
- 1995 - 1996 Sr. Art Director, Group Supervisor  
ROP Fashion Group and ROP Home Fashion Group, Macy's East, New York
- 1995 founded dolceVita: Fine Arts & Visual Communication in New York
- 1994 Art Director/.Designer, Medical Management Publishers, New York
- 1993 Freelance Designer in New York
- 1987 - 1989 Assistant to Professor G. Jäger, Faculty of Design  
University of Bielefeld, Germany

## Education

- 1991 - 1993 Studies at the New School for Social Research  
and Parsons School of Design New York, Media Studies Department  
Master of Arts in Media Studies, 1993  
Thesis: The Artist as Communicator/The Significance of Signing as Language  
in the communicative pattern of Fine Art Photography
- 1990 - 1983 Studies at the Fachhochschule Bielefeld  
Faculty of Design: Visual Communication, Bielefeld, Germany  
Visual Communication: 1990 Fachhochschule Bielefeld, Germany  
Graphic Design - Photography/Film Design, Project: Toscanian Stillifes, Poetic Landscapes

## Extra Curricular

Since 1984 exhibitions in Germany, France, Switzerland, Poland, United States  
Fluent: English & German; minimal: French & Japanese